

IWIRC • NY

2015 Winter Newsletter

Members and Friends of IWIRC NY,

We hope everyone had a happy and healthy holiday season and, of course, Happy New Year! Our new Board members are in place after a smooth and rapid transition and already off to a running start planning for 2015. We say goodbye to a wonderful and successful 2014 that saw an increase in restructuring and bankruptcy work for our members, a host of great and well-attended events, and a surge in membership for our Chapter, and we are looking forward to an even more amazing 2015 on all fronts.

In this newsletter, we provide a recap of our 2014 events, including our very successful [mock pitch](#) at Carnegie Hall and our [election results](#), and we provide [previews](#) for our events in 2015. This year, we will host our much anticipated Leadership Summit on July 15–17. Yes, that's right, we won the chance to host women from every IWIRC Chapter worldwide here in New York City for a 2-day conference. Of course we will offer our Leadership Summit sponsors the chance to send attendees to the conference social events and we will have space (albeit limited) to offer tickets for purchase to NY members. So look out for notices on the Leadership Summit and sign up to sponsor to meet members in our industry from around the globe! But that's not all we're doing this year, so we encourage you to read on.

In addition to the hardworking women on our Board, our success is attributable to every one of you who attended an event in 2014, so thank you for helping us achieve and exceed our goals. We look forward to seeing you all in 2015!

Sincerely,
[Carren Shulman](#) and [Samantha Martin](#)
IWIRC NY Co-Chairs

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Remember, if it's
underlined & blue,
it's got something
extra for you!

HAPPY CLICKING

IWIRC NY Events: Recap

Pitch Perfect: A Mock Pitch Event

At the historic [Carnegie Hall](#)

We were proud to host our Second Annual Pitch Perfect at Carnegie Hall last Fall. The event was a smash, with an all-star cast of participants and an enthusiastic turn-out. Our participants and client panel acted out mock pitches on stage for official committee of unsecured creditors advisory work for our fictional company, Champion LLC.

Thank you to the [Morrison & Foerster](#) and [FTI Consulting](#) teams for preparing incredibly impressive pitches. And thank you to our esteemed panelists, [Cathy Hershcopf](#), [Megan Kane](#), [Lisa Poulin](#) and [Kelly Stapleton](#), for sharing your pitch experiences and insightful feedback throughout the program. Be sure to check out photos from the event on our [facebook](#) page!

Good luck on your future pitches!



IWIRC NY Events: Preview

IWIRC NY 2015 Theme: Personal Branding

[*Janice Grubin*](#) & [*Tanya Meerovich*](#)

The IWIRC NY Substantive Event Directors are pleased to announce that our 2015 programs will revolve around the theme of Personal Branding. We will host two core educational events in the spring and fall of 2015, which will flank a handful of breakfast/lunch meet-and-greets with our event participants and IWIRC NY members. We will also host an event around the UNCITRAL meetings in May. We look forward to seeing you at our events. Stay tuned for more information!



Know a woman in the restructuring industry (or a related industry) who has built her own brand or whose name IS her brand?

We're currently looking for panelists -- [drop us a line!](#)

IWIRC NY Events: Preview

SAVE THE DATE: Ladies' Night: Bringing Poker Skills to the Negotiating Table Part II February 18, 2015

[*Saima Meyer & Cristine Pirro*](#)

Back by popular demand, the ladies of IWIRC NY will host "Ladies Night: Bringing Poker Skills to the Negotiating Table PART II" on **February 18th**!

Members will get to test out the poker skills they learned at our 2013 event and new members will have the

opportunity to learn the art of bluffing from professional poker players. In addition to a poker tutorial and real action play, the night will include cocktails, hors d'oeuvres, and of course, great networking!



IWIRC at The Shore March 5-6, 2015

[Borgata Hotel and Casino, Atlantic City, NJ](#)

[Melissa Hager](#)

The Third Annual IWIRC at the Shore Conference will be held on **March 5-6, 2015** at the [Borgata Hotel and Casino](#) in [Atlantic City, NJ](#). IWIRC NY is pleased to participate in this exciting conference. IWIRC at the Shore features dynamic panels, CLE/CPE opportunities, and a Spa Networking event! For more detailed conference info, [click here](#).

Don't forget to [register here](#) before the **February 9th deadline!**

IWIRC NY Events: Preview

UNCITRAL Breakfast & UNCITRAL Meetings May 26–29, 2015

Did you know Chapter 15 was the result of the hard work of bankruptcy practitioners worldwide at the United Nations? [UNCITRAL](#) (United Nations Commission on International Trade Law) is a core legal body within the UN, specializing in commercial law reform. UNCITRAL's goal is to modernize and harmonize international business rules. UNCITRAL's Working Group V specializes in Insolvency Law, and the next session will be held in New York from **May 26 to May 29**. IWIRC has again been asked to send one or more members to attend the expert group session of approximately 10 practitioners and representatives to work on specific text and discuss practical and legal issues.

For more information, visit UNCITRAL's [website](#). This session's UNCITRAL Meetings will kick off in New York City with a breakfast on **May 26**, hosted by IWIRC NY! We will be joined by the UNCITRAL Secretariat and several distinguished delegates. The breakfast will be held at the offices of **Davis Polk from 7:30 a.m. to 9:00 a.m.**



CALLING ALL INTERESTED MEMBERS:

Want to get more involved and help make IWIRC NY a continued success? Volunteer for a subcommittee!

We are looking for members to assist with tasks in a variety of areas, including our substantive and networking events, newsletter content, and [social media](#). Shoot us an [email](#).

Member News

Congratulations to our IWIRC NY Members on their recent accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

Recognitions

[Jennifer Marines](#) of [Morrison & Foerster LLP](#) just made partner, effective January 1, 2015. [Congratulate her!](#)

Board member [Janice Grubin](#) was featured in the Winter 2015 Edition by Galvin Solmonese and was named a Super Lawyer for 2015. [Congratulate her!](#)

Board Co-Chair [Carren Shulman](#) and IWIRC NY member [TinaMarie Feil](#) represented IWIRC at the UN in December 2014 for UNCITRAL, Working Group V. [Congratulate her!](#)

YOU, [IWIRC NY](#), were selected to host the 2015 Leadership Summit where we will host leadership from IWIRC networks around the world. [Congrats!](#)

Personal

IWIRC NY member [Denise Kaloudis](#) and her husband Chris welcomed baby Achilles. [Congratulate her!](#)

Personal (cont'd)

Board member [Ali Kelly](#) and her husband Karim welcomed baby Louisa. [Congratulate her!](#)

IWIRC NY member [Caroline Moran](#) from the Cayman Islands welcomed baby Sean. [Congratulate her!](#)

**Morrison &
Foerster's Business
Restructuring &
Insolvency Group
is proud to support
IWIRC New York**

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Member News

Congratulations to our IWIRC NY Members on their recent accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

Moves

[Jamila Willis](#) joined [DLA Piper](#) as an Associate. [Congratulate Her!](#)

[Blanche Zelmanovich](#) joined [GlassRatner](#) as a Director. [Congratulate her!](#)

[Claire James](#) joined Kirkland & Ellis as an Associate. [Congratulate her!](#)

Speaking Engagements

On November 14, [Melissa Hager](#), of [Morrison & Foerster LLP](#), was a speaker at AIRA's 13th Advanced Restructuring & Plan of Reorganization Conference on the panel called "Current Industry Trends/Industries to Watch". [Congratulate her!](#)

[Carren Shulman](#) participated in the signature American Bankruptcy Institute event Great Debate at the 2014 ABI Winter Leadership Conference, December 4-6 in La Quinta, California. She debated the apparent conflict between Bankruptcy Code Sections 363(f) and 365(h). [Congratulate her!](#)

Board Advisor [Sarah Frankel](#) will be in a panel at the upcoming [IWIRC @ the Shore event](#). She will speak on Ethical Issues Surrounding Networking, Marketing and Business Generation. [Congratulate her!](#)



Member News

Welcome to IWIRC NY's New Members

Through January 15, 2015

[Brenda Adrian](#)
KCC

[Gani Bardhi](#)
Alvarez & Marsal

[Eliza Budd](#)
FTI Consulting

[Rebecca Blake Chaikin](#)
Kirkland & Ellis LLP

[Jessica Diab](#)
Weil, Gotshal & Manges LLP

[Sandy Foo](#)
FTI Consulting

[AnnElyse Gibbons](#)
Kirkland & Ellis LLP

[Natasha Hwangpo](#)
Kirkland & Ellis LLP

[Susan Johnston](#)
Weinstein Pinson & Riley PS

[Lauren Kanzer](#)
Kirkland & Ellis LLP

[Dana Kaufman](#)
Weil, Gotshal & Manges LLP

[Jungmee "Victoria" Lee](#)
Sheppard Mullin Richter & Hampton LLP

[Jessica Peet](#)
Kirkland & Ellis LLP

[Maura Ileesh Russell](#)
DiConza Traurig Kadish LLP

[Laura Katherine Schembri](#)
Credit Suisse

[Kara Marie Schmiemann](#)
Sitrick and Company

[Jessica Silverman](#)
Kirkland & Ellis LLP

[Elisabeth Wadsworth](#)
Esopus Creek Advisors

[Aileen Wang](#)
Millstein & Co.

[Jenna A. Ward](#)
Kirkland & Ellis LLP

[Aparna Yenamandra](#)
Kirkland & Ellis LLP

Not a IWIRC NY Member Yet?
We want to see your name here
for our Spring 2015 Newsletter!

**Sign Up Today And You Could be
Lucky Member 1,500 in 2015**

[IWIRC International](#) is offering a complimentary second year of membership AND a prize package filled with valuable IWIRC-branded items for the 1,500th member of IWIRC. As added incentive, the network with lucky member 1,500 receives a [\\$500](#) bonus for future events.

Come on New Yorkers, we got this! [Click here](#) to join IWIRC.

Upcoming Industry Events

January 28

[New Jersey Super Networking Party](#)

IWIRC NJ, TMA and others
Newark, NJ

February 18

[Ladies' Night: Bringing Negotiating Skills to the Poker Table Part II](#)

New York, NY

February 25-27

[VALCON 2015](#)

Las Vegas, NV

March 5-6

[3rd Annual IWIRC @ the Shore](#)

Atlantic City, NJ

April 15-16

[IWIRC Spring Meeting](#)

Washington, DC

April 16-19

[ABI Spring Meeting](#)

Washington, DC

May 26-29

[UNCITRAL](#)

Breakfast & Meetings
New York, NY

July 15-17

[IWIRC Leadership Summit](#)

New York, NY

Want us to feature your event?

[Email us](#) details today!




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IWIRC NY Social Media

Social Media

[Facebook](#), [Twitter](#) & [LinkedIn](#)

We're growing — in the past month alone, **50 people** have joined the IWIRC NY [LinkedIn](#) group!

Being a "Friend" of IWIRC NY on social media has become more rewarding than ever! Look out for more giveaways to upcoming events on [LinkedIn](#), [Facebook](#) and [Twitter](#)!

We hope to see some of our @IWIRCNJ, @IWIRCHouston, @IWIRCDE, @WPAIWIRC, or @IWIRCWestCan sisters at [Poker Night](#), our next event!

[Like](#), [follow](#) or [join](#) us today!

Helpful IWIRC Web Resources

IWIRC NY

[Home Page](#), [Facebook](#), [LinkedIn](#), [Twitter](#) and [Direct Email](#)

IWIRC International

[Homepage](#), [Facebook](#) and [YouTube](#)

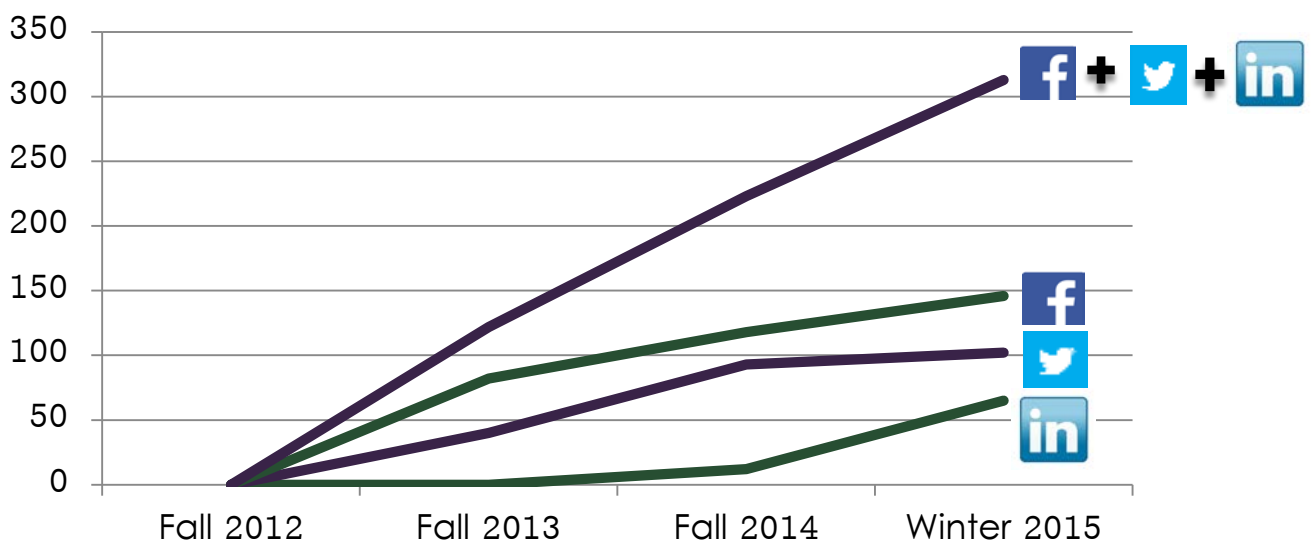
Other Networks

[IWIRC Houston Facebook](#)

Additional IWIRC [Twitter Accounts](#)

@iwirc, @iwrchouston, @Michigan_IWIRC, @IWIRCDE, @WPAIWIRC, @IWIRCNJ

IWIRC NY Followers By the Numbers



IWIRC NY TIPS

Each month we feature 5 TIPS on how to do something just a little bit better!

This month, *Tips for Beating the Winter Blues*

By [Evette Stair](#), Associate Counsel, Schrödinger, Inc., Guest Contributor

1 – Make small resolutions and celebrate your successes! So you didn't workout every day this month, but you did successfully cut down your coffee habit to only one latte a day.

Congratulate yourself and feel free to brag a little about it too. [#takingover2015](#)

2 – 'Tis the season. It is freezing outside. That's ok. There are tons of winter things to do in NYC and you will look great doing them in your favorite pair of thigh high winter boots. Indulge in a [spiked hot chocolate](#) or go see the [Rockettes Christmas Spectacular](#) (better yet, do both).

3 – Get a massage. The winter weather may stiffen your muscles and joints. Go ahead and book a masseuse to work out your winter woes.

Pro tip: On demand massage services like [zeel.com](#) will bring a masseuse and massage table to your home or office.

4 – Be proactive. With the holiday season behind you, you may find that your social calendar looks a bit empty between January and March. Go ahead and use your free time to get ahead (or catch up) on your [to do list](#). Go see your cousin's new baby. Balance your checkbook. Clean out that junk drawer.

5 – [Dance Party](#). Grab your favorite tunes, a hairbrush mic, comfy socks and rock out loud. Dancing is a great way to get in your cardio while brightening your mood. Extra points for dancing to a winter playlist.



Thank You to Our 2015 Sponsors

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SURETY BOND AGENTS

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SILVER

Prime Clerk

CAHILL



the
five2five
group

TAKE ACTION!

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[Join.](#)

[Follow.](#)

2015 Sponsorship Drive & A Final Thank You to Our 2014 Sponsors

IWIRC NY is now seeking corporate sponsors for 2015. We're excited to report that 2014 was a year of continued growth and success for IWIRC NY! We hosted many well-attended and dynamic events, and our membership continues to grow.

Our success would not have been possible without the generous support of our sponsors. We invite you to join the fun and support IWIRC NY in 2015!

[Click here](#) to check out the perks of sponsorship and sign up today!

This year, we're offering 3 levels. Each level includes the following perks & much more!

Platinum \$5,000

- Up to 4 tickets at each event at 75% off
- 1 annual membership (\$275 value)
- Quarter page ad in each of IWIRC NY's Newsletters

Gold \$2,500

- Up to 4 tickets at each event at 50% off
- Quarter page ad in two of IWIRC NY's newsletters & 1 member profile

Silver \$1,000

- Up to four tickets at each event 25% off
- Quarter page ad in one of IWIRC NY's newsletters

THANK YOU TO OUR 2014 SPONSORS!

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& PLIMPTON

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Your Newly-Elected 2015 IWIRC NY Board

CHAIRS



[Carren Shulman](#)
Sheppard Mullin



[Samantha Martin](#)
Morrison & Foerster

VICE CHAIRS



[Camille Bent](#)
Communications
Stevens & Lee, P.C.



[Christina Pullo](#)
Secretary
Prime Clerk

TREASURER

BOARD ADVISOR

MEMBERSHIP



[Ali Kelly](#)
GCG, Inc.

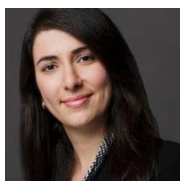


[Sarah Frankel](#)
the525group, LLC



[Melissa Hager](#)
Morrison & Foerster

SUBSTANTIVE EVENTS



[Tanya Meerovich](#)
FTI Consulting

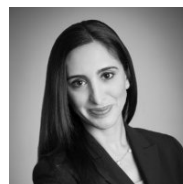


[Janice Grubin](#)
LeClair Ryan

NETWORKING EVENTS



[Saima Meyer](#)
KCC



[Cristine Pirro](#)
Kirkland & Ellis